

Maddie Mitchell

Graphic Designer

CONTACT

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EDUCATION

B.F.A. Graphic Design, Cum Laude

Samford University | Birmingham, AL

HONORS & AWARDS

Graduated Cum Laude

Dean's List, 2018 - 2021

Lowell Vann Scholarship Award

SKILLS

- Adobe Creative Cloud | InDesign, Photoshop, Illustrator, Adobe XD, After Effects, Premiere Pro, etc.
- Figma
- Canva
- Google Workspace
- Project management platforms (Basecamp, ClickUp, etc.)
- Photography
- Illustration
- Motion Graphics
- Video Editing
- Team leadership
- Motivated hard-worker
- Strives for excellence

WORK EXPERIENCE

2020 - Present | Freelance

Graphic Designer

- Designing branding, logo design, product design (t-shirts, stickers, posters, etc.), marketing materials (lead magnets, email campaigns, etc.) and providing project management for various client projects
- Creating, managing and posting social media content for Instagram, Facebook, LinkedIn (social posts, stories, reels, videos)
- Creating designs within Squarespace for clients websites
- Editing videos for social media promotional materials

2022 - 2023 | Jr. Graphic Designer

Forrest Co. Advertising Agency

- Designed digital ads, layouts for presentation decks, print and digital one-pagers, logos, branding collateral and deliverables for Forrest's B2B technology clients
- Designed social media posts and advertisements for Instagram and LinkedIn for internal and client marketing
- Lead organization and communication between client and agency on creative asset distribution
- Designed email layouts and email headers for client campaigns

2021 | Graphic Design Intern

POOLHOUSE Advertising Agency

- Designed logos and other digital/print collateral for multiple clients running for leadership positions, including awards for conventions, using color and typography to reach the target audience

2019 - 2021 | Graphic Design Intern

Choose To Invest

- Designed and published social media content, designed a refresh for branding identity and deliverables (postcards, letterhead, stickers, t-shirts) and created various products and packaging used for fundraising